

WHAT IS EMERGE SUMMIT?

Emerge Summit is the Gulf Coast's premiere annual conference that brings together the brightest young talent from all industries and experience levels. The event features nationally acclaimed speakers, local luminaries, and change-makers to lead discussions and learning opportunities across a variety of key global issues such as economic and leadership development, company culture, personal brand management, social impact, diversity, education, and more.

In 2019, Emerge Summit drew 400+ registrants from across the Gulf Coast, stretching from Texas to Florida. Conference-goers say it is an essential opportunity to engage in productive dialogues covering critical issues that impact their personal and professional lives every day.

The 4th Annual Emerge Summit will take place in New Orleans, December 2-3, 2021.



EXPERIENCE EMERGE SUMMIT

The 2-day conference has featured some of the most well-known, engaging influencers including *Adulting* author Kelly Williams Brown, *Twitch* founder Kevin Lin, music artist & reality TV star Big Freedia, LinkedIn Top Voice Goldie Chan, and *Fyre Festival* documentary contributor Cal Wells. As well, it has presented global research from trusted experts including Yale University's *The Science of Well-Being* founder Dr. Lauri Santos, and Deloitte's *Global Millennial Survey* cocreator Christine Selph.

This year, Emerge Summit offers related content, and a unique look into issues that impact our economy in greater scale.

For decades industry has evolved practices to address vital issues such as impact budgeting, hiring competitiveness, environmental sustainability, investments in technology, and more. Today we find that new research discoveries, the pandemic, and global sentiment have significantly quickened the pace of these changes, and elevated them as more urgent than ever before.

Emerge Summit will highlight these trends and projections, and provide insight into a shifting economic landscape for years to come.





SPONSOR EMERGE SUMMIT

"DISRUPTOR" PRESENTING SPONSOR - \$25,000

The driving force of transformation, disruption changes how we think, behave, learn, and live.

- Title rights
- 20 Emerge Summit registrations
- Opportunity to address attendees + speaker participation
- Company link from website
- Full-page ad in program
- Tabling opportunity for talent recruitment or other promotion
- Gift bag promotional item
- Custom engagement opportunity

"VISIONARY" LEAD SPONSOR - \$10,000

A powerful element of change, visionaries offer imagination and wisdom to drive innovation.

- 10 Emerge Summit registrations
- Opportunity to address attendees
- Company link from website
- Half-page ad in program
- Gift bag promotional item
- Custom engagement opportunity

"INFLUENCER" SUPPORTING SPONSOR - \$5,000

Inspired and inspiring, an influencer shapes the world around them for positive change.

- 5 Emerge Summit registrations
- Half-page ad in program
- Gift bag promotional item

"MENTOR" PARTNER SPONSOR - \$2,500

Crucial in the earliest stages of change, mentors encourage us to think big.

- 2 Emerge Summit registrations
- Logo recognition in program



SPONSOR CUSTOM ENGAGMENT

We'll work together to develop and maximize your custom engagement! Here are a few examples:

Panel Participation

An expert from your firm to participate as a speaker

Online Registration

Customized message or survey question included in our online event registration portal

Planning Subcommittees

A young professional from your firm to participate in an Emerge Summit Planning Subcommittee

Emerging Leaders After Party

Your firm featured during an epic closing event for speakers, participants, and partners

Digital Presence

Your 1-minute media promotion included in the program

ENERGE I-SUMIT-

YOUNG PROFESSIONAL DEVELOPMENT

DECEMBER 2-3, 2021 NEW ORLEANS

PRESENTED BY



For questions about Emerge Summit contact Rachel Shields at (504)613-7458 or rshields@gnoinc.org.

